



2022 Award Winner

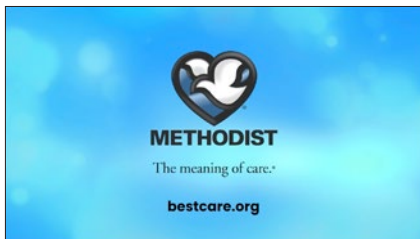
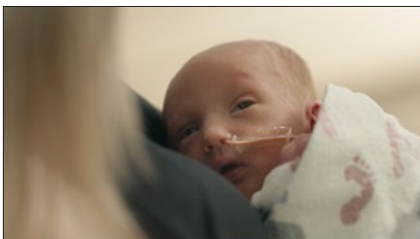
Moments Campaign – Preroll – Birth

Healthcare Advertising Awards

AWARD: Gold

CATEGORY: Digital Video Ad

:15 Birth





2022 Award Winner

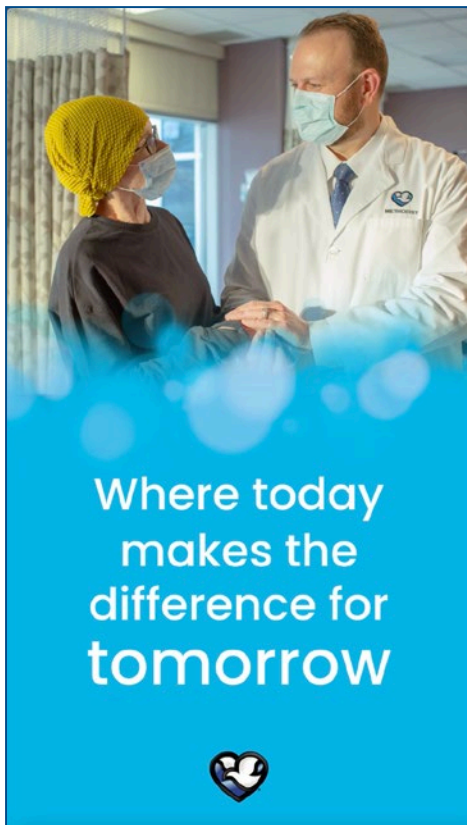
Moments Campaign – Social Ad – Tierney

Healthcare Advertising Awards

AWARD: Gold

CATEGORY: Online Display Ad

1080 x 1920 (mp4)





2022 Award Winner

Moments Campaign – Print Ad Series

Healthcare Advertising Awards

AWARD: Silver

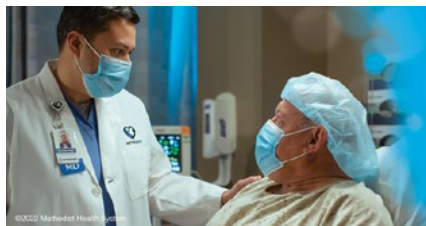
CATEGORY: Newspaper Advertising – Series




Where moments become
life-changing
bestcare.org




METHODIST
The meaning of care.™




Where today makes the
difference for **tomorrow**
bestcare.org



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Where our passion drives
new possibilities
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2022 Award Winner

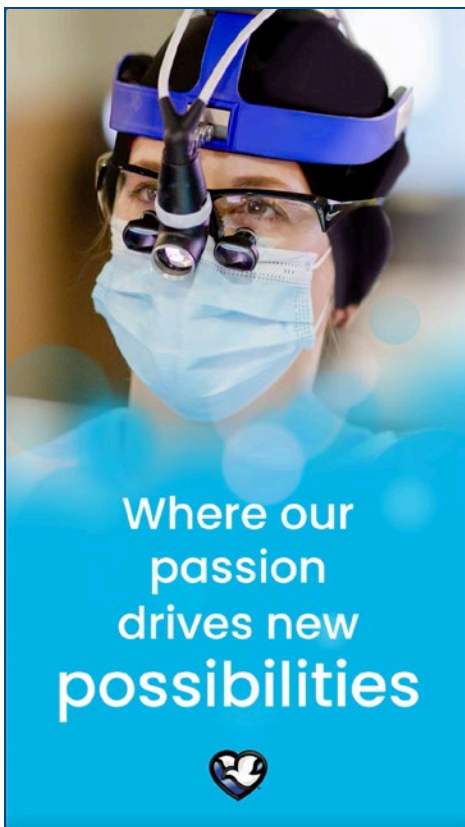
Moments Campaign – Social Ad – Merritt

Healthcare Advertising Awards

AWARD: Silver

CATEGORY: Online Display Ad

1080 x 1920 (mp4)





2022 Award Winner

Moments Campaign – Outdoor

Where our passion drives new possibilities

Healthcare Advertising Awards

AWARD: Silver

CATEGORY: Outdoor





2022 Award Winner

Laughter is the Best Medicine – VIP Event Materials

Healthcare Advertising Awards

AWARD: Silver

CATEGORY: Special Event Materials

Aster Awards

AWARD: Gold

CATEGORY: Invitations

Save-the-Date Postcard



Invitation and A7



Program



RSVP & A2





2022 Award Winner

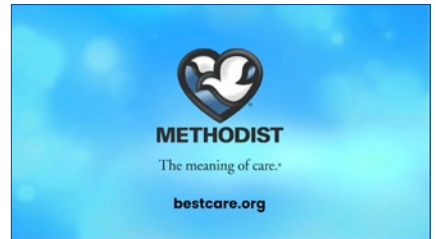
Moments Campaign – Preroll – Cancer

Healthcare Advertising Awards

AWARD: Bronze

CATEGORY: Digital Video Ad

:15 Cancer





2022 Award Winner

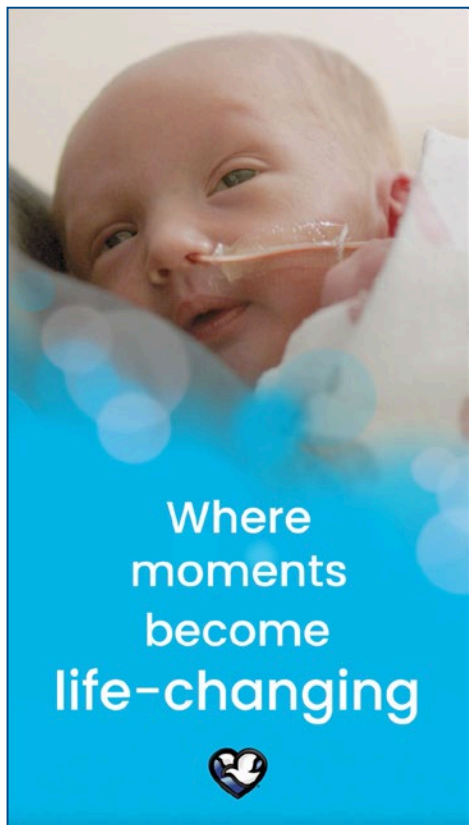
Moments Campaign – Social Ad – Birth

Healthcare Advertising Awards

AWARD: Bronze

CATEGORY: Online Display Ad

1080 x 1920 (mp4)





2022 Award Winner

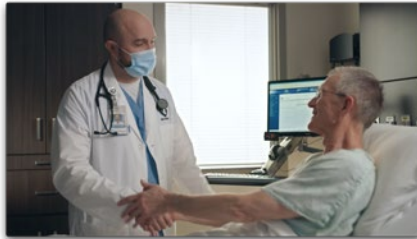
Moments Campaign – :30 Spot B

Healthcare Advertising Awards

AWARD: Bronze

CATEGORY: Television Advertising Single

:30 Spot - Moments B





2022 Award Winner

Methodist Cardiac Campaign

Healthcare Advertising Awards

AWARD: Bronze

CATEGORY: Total Advertising Campaign (without TV)

Outdoor



Print Ads



E-Blast





2022 Award Winner

Moments Campaign – Outdoor

Where moments become life-changing

Healthcare Advertising Awards

AWARD: Merit

CATEGORY: Outdoor





2022 Award Winner

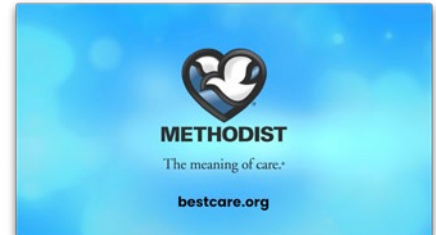
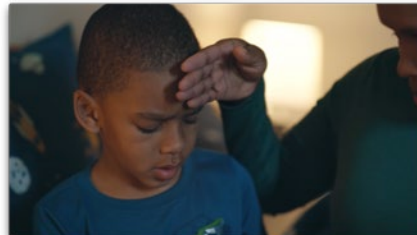
Methodist Brand Campaign 2022

Healthcare Advertising Awards

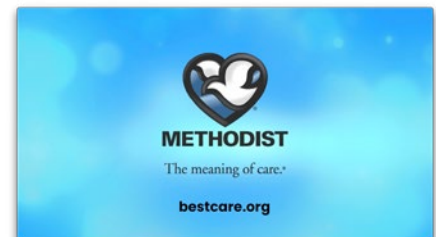
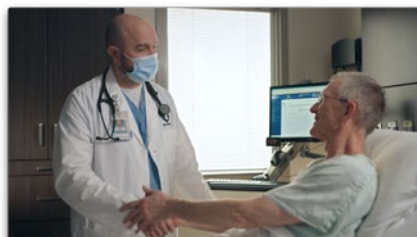
AWARD: Merit

CATEGORY: Total Advertising Campaign

:30 Spot - Moments A



:30 Spot - Moments B





2022 Award Winner

Methodist Brand Campaign 2022 (cont.)

Healthcare Advertising Awards

AWARD: Merit

CATEGORY: Total Advertising Campaign

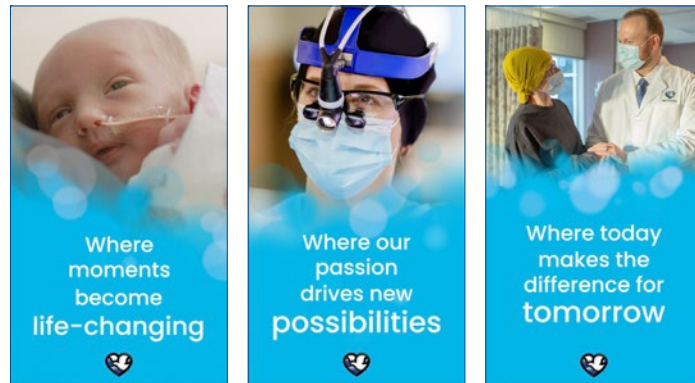
Outdoor



Print



Social Ads





2022 Award Winner

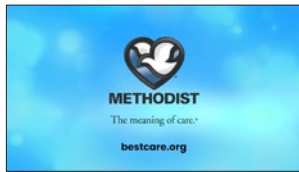
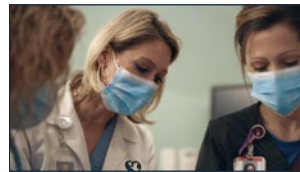
Methodist Brand Campaign 2022 (cont.)

Healthcare Advertising Awards

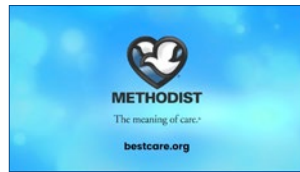
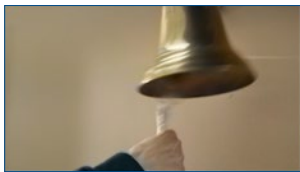
AWARD: Merit

CATEGORY: Total Advertising Campaign

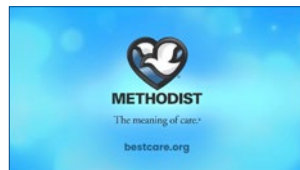
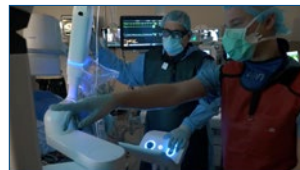
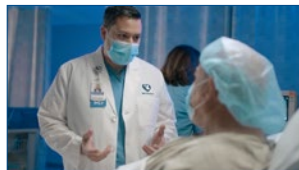
:15 Birth



:15 Cancer



:15 Pulmonology





2022 Award Winner

The Meaning of Care Magazine

Healthcare Advertising Awards

AWARD: Merit

CATEGORY: Publication/External

Aster Awards

AWARD: Gold

CATEGORY: Publication/External – Series





2022 Award Winner

Moments Campaign – :30 Radio

Aster Awards

AWARD: Silver

CATEGORY: Radio – Single

VO:

When does a moment become life-changing?

How can today make the difference for tomorrow?

When envisioning what kind of future is possible,
the challenges never stop.

And neither do we.

Methodist. The meaning of care.